

BUSINESS ADMINISTRATION

www.bsad.uvm.edu

Our Business Administration students are exposed to the full range of business functions while pursuing a concentration.

The demanding BSAD curriculum develops strong quantitative, conceptual analysis and technology skills. Students expand their experience working together and with faculty on applied projects in real business settings. Alumni and other professionals are frequent visitors to class, as well as sponsors of internships and panel presentations. Our student services professionals assist students at all stages, from schedule planning and selection of a concentration through a successful job or graduate program search.

The UVM School of Business Administration is fully accredited by the AACSB-International (Association to Advance Collegiate Schools of Business).

DEGREES OFFERED

- Bachelor of Science in Business Administration (BSBA) (Concentrations available: professional or general accounting, entrepreneurship, finance, human resource management, international management, management and the environment, management information systems, marketing, or production and operations management.)
- Undergraduate minor in Accounting
- Undergraduate minor in Business Administration
- Master of Business Administration (MBA)
- Master of Accounting (MAcc)

CAREER DIRECTIONS

Students are assisted by the business school career advisor, the Alumni Career Network and faculty advisors in their career and graduate program search. A partial list of companies hiring UVM business graduates includes: Burton Snowboards; Citigroup; Computer Science Corporation; Deloitte & Touche; Ernst & Young; Fidelity Investments; GE; General Dynamics; Green Mountain Coffee Roasters; IBM; KPMG; Liberty Mutual (Financial Advisors and Information Systems Group); PricewaterhouseCoopers (Accounting and Information Systems); UBS; and VT Teddy Bear Company. Graduates of the program also pursue advanced degrees in business, law, and other fields at distinguished institutions across the country.

INTERNSHIPS

Student services and faculty advisors assist students in finding appropriate positions in a variety of settings. Recent examples include:

- **KPMG ACCOUNTANTS:** Accounting internships offering tax and audit experience.
- **MERRILL LYNCH, PRIVATE CLIENT GROUP:** Finance internships in Burlington.
- **BURTON SNOWBOARDS:** Human resources, finance, marketing, sales and information systems internships.
- **GENERAL ELECTRIC FINANCIAL MANAGEMENT PROGRAM (GE-FMP):** Summer internships in corporate finance in locations throughout the United States.
- **FUSE INTEGRATED SPORTS MARKETING:** Marketing internships in extreme sports.
- **VERMONT TEDDY BEAR:** Human resources and marketing internships.
- **ALLSCRIPTS MEDICAL SOFTWARE:** Information technology internships.
- **GALLAGHER FLYNN & COMPANY:** Accounting internships offering tax experience and audit coops.
- **PRICEWATERHOUSECOOPERS:** Accounting and information systems internships.
- **GREEN MOUNTAIN COFFEE ROASTERS:** Marketing, human resources, finance, and accounting internships.
- **NEW BREED MARKETING:** Marketing internships.

SPECIAL PROGRAMS

- **ORGANIZATIONS:** Accounting, Entrepreneurship, Finance and Investment, International Careers, Management, Marketing, and MIS Clubs organize events such as career networking trips to New York and Boston.
- **STUDY ABROAD:** Approx. 15 percent of business students study abroad. Popular locations include France, Australia, Austria, Spain, England and China.
- **SPEAKER SERIES:** Special guests in the classroom as well as public lectures on current business topics and career options.
- **HONORS:** Top juniors and seniors are recognized through membership in Beta Gamma Sigma. Only AACSB-International accredited schools may offer membership. In addition, students may be invited to join senior signature experience seminars which relate theory to practice.

RESEARCH

Faculty research in all concentration areas enlivens class discussions and draws students closer to current issues and topics. A sampling of current research includes:

- Stock market reaction to news releases
- Mortgage markets and borrower default indicators
- Clarity of differences between U.S. and International Financial Reporting Standards
- Fraud and Forensic Accounting
- Affect and consumer decision making
- Post-purchase consumer behavior
- Supply chain and marketing channel relationships
- Aging workforce issues
- International union-management developments
- Microsoft Research – investigating the use and impact of tablet PC technology
- Protecting Ecosystem Services
- Leading and managing the family and closely held business

FACILITIES

- **COMPUTER NETWORK:** Home to the Business School, Kalkin Hall has one of the fastest networks in New England, with a fully wireless facility and a one-gigabyte switch.
- **SOFTWARE:** A Campus Microsoft Agreement offers students, faculty and staff the latest software and operating systems.

- **COMPUTER LABS:** The school's main student/teaching computer lab enhances team involvement; a smaller, dedicated student computer lab offers additional computer access.
- **CASE ROOMS:** Our modern classrooms are fully-equipped with the latest technology and designed to promote discussion and a case study approach.
- **MEDIA:** A plasma screen with cable and data connections and a stock ticker in the main lobby of Kalkin Hall keep students, faculty and staff informed.

SCHOOL OF BUSINESS COURSES

(a sampling)

Information Technology and Management
Structured Business Programming
Business Data Communications
Consumer Behavior
Marketing Research
Retail Management
International Management
International Market Analysis
Financial & Managerial Accounting
Auditing
Options and Futures
Financial Institutions and Markets
Security Valuation and Portfolio Management
Political Environment of Business
Human Resource Professional
Business Law
Real Estate Finance
Accounting Information Systems
Strategy and Competition
Family Business

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